Design Review Board

Regular Meeting

AGENDA

Civic Center Annex ♦ 300 Seminary Avenue, Conf. Rm. #3 ♦ Ukiah, CA 95482
To participate virtually, please use the following link: https://us06web.zoom.us/j/82840351136

May 23, 2024 - 3:00 PM

The Design Review Board serves as an advisory body to City staff, Zoning Administrator, Planning Commission and City Council to make site design recommendations consistent with the City's Design Review Guidelines. The Design Review Board works with staff and applicants to review proposed site development permit applications, planned development applications and precise development plans, and make recommendations concerning architecture, site design layout, landscaping, parking, signage, exterior lighting and other aspects of urban design to City staff, Zoning Administrator, Planning Commission and City Council as appropriate.

The Design Review Board encourages applicants and/or their representatives to be available at the meeting to answer questions so that no agenda item need be deferred to a later date due to a lack of pertinent information.

1. CALL TO ORDER

2. ROLL CALL

3. CORRESPONDENCE

4. APPROVAL OF MINUTES

4.a. Approval of the April 25, 2024 - Regular Meeting Minutes

Recommended Action: Review and approve the draft minutes for the regular meeting of April 25, 2024

Attachments:

1. April 25, 2024 - Regular Meeting Minutes

5. COMMENTS FROM AUDIENCE ON NON-AGENDA ITEMS

The Design Review Board (DRB) welcomes input from the audience that is within the subject matter jurisdiction of the DRB . In order for everyone to be heard, please limit your comments to three (3) minutes per person and not more than ten (10) minutes per subject. The Brown Act regulations do not allow action to be taken on audience comments.

6. NEW BUSINESS

6.a. Request for review and recommendation to the Planning Commission regarding an offer of public artwork located at 105 N Main St. Ukiah; APN (002-192-18).

Recommended Action: Review the project for consistency with the City of Ukiah Public Art Policy and make a recommendation to the Planning Commission.

Attachments:

1. Application Materials
2. City of Ukiah - Public Art Policy

7. MATTERS FROM THE COMMISSION

8. MATTERS FROM STAFF

9. ADJOURNMENT

Please be advised that the City needs to be notified 72 hours in advance of a meeting if any specific accommodations or interpreter services are needed in order for you to attend. The City complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the bulletin board at the main entrance of the City of Ukiah Annex, located at 300 Seminary Avenue, Ukiah, California, not less than 72 hours prior to the meeting set forth on this agenda.

Jesse Davis 05.17.2024

CITY OF UKIAH
DESIGN REVIEW BOARD REGULAR MEETING MINUTES
Held in person and via Zoom teleconference
April 25, 2024
3:00 p.m.

1. CALL TO ORDER

The meeting was held in person and virtually via Zoom teleconference. Chair Tom Liden called the Design Review Board meeting to order at approximately 3:00 p.m.

Chair Tom Liden presiding.

2. ROLL CALL

Members Present: Hawkes, Gordon, Meaux and Chair Liden. **Absent** Akin.

Staff Present: Joshua Montemayor, Contract Planner; Jesse Davis, Chief Planning Manager;

3. CORRESPONDENCE

None received.

4. APPROVAL OF MINUTES

Motion/Second: Gordon/Hawkes made a motion to approve the minutes of the March 28, 2024 DRB minutes.

Motion carried by the following roll call votes: AYES: Gordon, Liden, Hawkes. NOES: None. ABSENT: Akin.

5. COMMENTS FROM AUDIENCE ON NON-AGENDA ITEMS

No public comments on non-agenda items.

6. NEW BUSINESS

6a. **Request for review and recommendation to the Zoning Administrator regarding a Minor Site Development Permit for refurbishment of an existing gas station, including conversion of the existing garage area for retail use, updates to the façade, improvements to the parking lot, installation of new landscaping, and revised signage at 734 South State Street; APN 003-031- 78; File No. 24-9253**

Chief Planning Manager J. Davis presented the item.

Public comment period was opened and closed, as no members of the public were in attendance in-person, nor online via teleconference. The Applicant did address comments and questions of the Design Review Board.

On a Motion from Member Gordon and a Second from Member Hawkes, the DRB unanimously voted to recommend the approval of the proposed project to the Planning Commission, with the following recommendation:

1) Recommendation to the Zoning Administrator to approve the project with the suggestion that electric vehicle charging, and alternative energy improvements be incorporated (e.g. solar panels), as feasible.

Motion carried by the following roll call votes: AYES: Gordon, Liden, Hawkes. NOES: None. ABSENT: Akin.

6b. **Request for review and recommendation to the Planning Commission regarding the construction of a single-story commercial shell structure featuring a drive-thru at 1294 N. State Street; APN 001-370-36; File No. 17-3069**

Contract Planner Joshua Montemayor presented the item.

Public comment period was opened and closed, as no members of the public were in attendance in-person, nor online via teleconference. The Applicant did address comments and questions of the Design Review Board.

On a Motion from Member Hawkes and a Second from Member Gordon, the DRB unanimously voted to recommend the approval of the proposed project to the Planning Commission, with the following recommendation:

1) Recommendation to the Planning Commission to approve the project, including the drive-thru with the suggestion that (1) any associated traffic study for the proposed drive-thru shell structure be deferred until a specific tenant or use has been identified; (2) provide more effective pedestrian access (e.g. stepping stones) through proposed perimeter landscaping, and; (3) due to the overhang of the existing structure and identified circulation constraints, reduce the number of trees directly in-front of the existing and proposed commercial units by allowing for a reduction in the required percentage of shade coverage for paved areas.

Motion carried by the following roll call votes: AYES: Gordon, Liden, Hawkes. NOES: None. ABSENT: Akin.

7. MATTERS FROM THE BOARD

None

8. MATTERS FROM STAFF

None

9. ADJOURNMENT

There being no further business, the meeting adjourned at approximately 3:59 p.m.

AGENDA ITEM NO. 6a
Department of Community Development
300 Seminary Ave.
Ukiah, CA 95482
planning@cityofukiah.com

TO: Design Review Board

FROM: Jesse Davis, Chief Planning Manager

DATE: May 23, 2024

SUBJECT: Request for review and recommendation to the Planning Commission regarding an offer of public artwork located at 105 N Main St. Ukiah; APN (002-192-18)

LOCATION

The project structure is the Mendocino County Public Library – Ukiah Branch located immediately northeast of the intersection of North Main Street and East Perkins Street (APN 002-192-18), as conveyed in **Figure 1**, below:

Figure 1 - Project Location:

The application materials and associated content for this request are contained within **Attachment 1** for the consideration of the Design Review Board.

DESIGN REVIEW BOARD BACKGROUND

Per the City's public art policy **(Attachment 2)**, proposals for public artwork will be reviewed by the Design Review Board with a recommendation forwarded to the Planning Commission for final approval.

Department of Community Development
300 Seminary Ave.
Ukiah, CA 95482
planning@cityofukiah.com

CITY OF UKIAH - PUBLIC ART BACKGROUND

The Public Art Policy lists the following factors that may be considered for the review and selection of artwork proposed within public places:

- **Qualifications of the Artist:** Artists may be selected based on their qualifications as demonstrated by past work, and the appropriateness of their concepts to the project.
- **Quality of the Artwork:** Of highest priority are the design capabilities of the Artist and the inherent quality of the Artwork.
- **Artistic Value:** Public Artwork shall have a recognized aesthetic value.
- **Media:** All forms of visual arts should be considered.
- **Appropriateness to Site:** Artwork designs shall be appropriate in scale, material, form and content to their immediate social and physical environments.
- **Size and Weight for Outdoor Artwork:** Public Artwork located in an outdoor Public Place shall be of appropriate and suitable weight to sustain interaction with the public.
- **Appropriateness to City's Public Art Purpose:** Artworks should address a commitment to enhancing Public Places, creating a sense of place and giving character to neighborhoods.
- **Permanence:** Consideration shall be given to structural and surface integrity, permanence and protection of the proposed artwork against theft, vandalism, weather, and excessive maintenance and repair costs.
- **Public Liability:** Safety conditions or factors that may bear on public liability must be considered in selecting an Artist or Public Artwork.
- **Diversity:** Public Artwork shall strive for diversity of style, scale, media and artists, including ethnicity and gender of Artists selected.
- **Communication:** The ability of the Public Artwork to effectively communicate should be taken into consideration.
- **Maintenance**: Consideration shall be given to the type and scope of maintenance necessary to preserve the Public Artwork in a Public Place.

AGENCY COMMENTS

This project was not distributed for agency review and comment. Pursuant to the Public Art Policy, the proposed mural is to be reviewed by the Design Review Board and approved or denied by the Planning Commission. As this mural location appears to be outside of any public right-of-way considerations, no encroachment permit appears required.

REQUEST/PROJECT DESCRIPTION

An offer of Public Artwork was received from the Ukiah Friends of the Library on May 8th, 2024, and the Application was deemed complete on May 16, 2024. The application follows a public 'Call for Artists/Request for Proposals' that featured a deadline of March 15, 2024. The site selected for the mural is the wall to the left of the entrance of the Mendocino County Library - Ukiah Branch entrance at 105 North Main Street.

An Artist Selection Panel consisting of six members representative of the Library, Friends of the Library, Library Advisory Board, City of Ukiah, Arts Council of Mendocino County and

Mendocino County reviewed submissions and selected a professional local artist, Dell Linney, based on the following thematic considerations:

A. Literary or book theme
B. Colorful, vibrant imagery
C. Fun or festive, uplifting
D. Inclusive and welcoming to all

The mural concept selected by the Friends of the Library was tailored for the location and was designed to be a colorful and welcoming sight for all. Dell's concept design is of three (3) young children huddled over a book together. Together they are imagining themselves as the heroes in a fantasy novel, riding iconic mythological creatures into an adventure of their imagination. This mockup design is subject to potential visual alterations, though the spirit of it will remain unchanged.

Inspiration was taken from famous American artists Andrew Wyeth and Norman Rockwell's paintings of boys reading, showing the visual representation of their imaginations behind them. **Figure 2**, below, includes a before an after of the proposed mural:

Figure 2 – Before & After:

RECOMMENDATION

Staff requests that the Design Review Board evaluate the project and provide a recommendation to the Planning Commission.

ATTACHMENTS

1. Application Materials
2. City of Ukiah - Public Art Policy

Community Development Department
Planning Division
300 Seminary Ave., Ukiah CA 95482
Email: planning@cityofukiah.com
Web: www.cityofukiah.com
Phone: (707) 463 -6268
Fax: (707) 463-6204

City of Ukiah

Planning Permit Application

PROJECT NAME: Ukiah Library Mural			
PROJECT ADDRESS/CROSS STREETS: 105 North Main Street			AP NUMBER(S): 002-192-18
APPLICANT/AUTHORIZED AGENT: Friends of the Library	PHONE NO: 707-313-2087	FAX NO:	E-MAIL ADDRESS: mbsavoy@gmail.com
APPLICANT/AUTHORIZED AGENT ADDRESS: Michelle Savoy	CITY: -		STATE/ZIP: -
PROPERTY OWNER IF OTHER THAN APPLICANT/AGENT: City of Ukiah	PHONE NO:	FAX NO:	E-MAIL ADDRESS: planningdivision@cityofukiah.com
PROPERTY OWNER ADDRESS IF OTHER THAN APPLICANT 300 Seminary Avenue	CITY: Ukiah		STATE/ZIP: CA/95482

HAS YOUR PROJECT RECEIVED A PRELIMINARY REVIEW? ☑ YES ☐ NO

☐ AIRPORT LAND USE COMM. DETERMINATION REFERRAL 100.0800.611.003	$	☐ REZONING – PLANNED DISTRICT 100.0800.611.001	$	☐ USE PERMIT – AMENDMENT 100.0400.449.001	$
☐ ANNEXATION 100.0800.611.001	$	☐ SITE DEVELOPMENT PERMIT – AMENDMENT 100.0400.449.001	$	☐ USE PERMIT – MAJOR 100.0400.449.001	$
☐ APPEAL 100.0400.449.001	$	☐ SITE DEVELOPMENT PERMIT – MAJOR 100.0400.449.001	$	☐ USE PERMIT – MINOR 100.0400.449.001	$
☐ GENERAL PLAN AMENDMENT 100.0800.611.001	$	☐ SITE DEVELOPMENT PERMIT – MINOR 100.0400.449.001	$	☐ VARIANCE – MAJOR 100.0400.449.001	$
☑ MURAL PERMIT 100.0400.449.001	$ 0	☐ SPECIFIC/MASTER PLAN 100.0800.611.003	$	☐ VARIANCE – MINOR 100.0400.449.001	$
☐PRE-DEVELOPMENT MEETING 100.0800.611.003	$	☐ MINOR SUBDIVISION/TENTATIVE PARCEL MAP (4 OR FEWER LOTS) 100.0800.610.001	$	☐ ZONING AMENDMENT MAP OR TEXT 100.0800.611.001	$
☐ STAFF RESEARCH (MORE THAN 1 HOUR) 10023100.41153	$	☐ MAJOR SUBDIVISION/TENTATIVE SUBDIVISION MAP (5 OR MORE LOTS) 100.0800.610.001	$	☐ REZONING 100.0800.611.001	$
☐ LOT LINE ADJUSTMENT OR MERGER 100.0800.610.001	$	☐ OTHER	$	☐ OTHER	$

COUNTY CEQA FILING FEE: CHECK PAYABLE TO MENDOCINO CO.	$ 50	MAJOR PERMIT DEPOSIT:	$ 0	FILING DATE:	05/16/2024
COUNTY CEQA (NEG DEC) FEE: CHECK PAYABLE TO MENDOCINO CO.	$	MINOR PERMIT FEE:	$ 0	TOTAL AMOUNT PAID:	$ 0
COUNTY CEQA (EIR) FEE: CHECK PAYABLE TO MENDOCINO CO.	$	TOTAL FEE:	$ 50	RECEIPT NUMBER:	

APPLICATION NUMBER(S): #24-000501

Recommendation: Prior to submitting an application, discuss your project with Staff to discover what fees (sewer, water, in-lieu park fees, traffic impact fees, etc.) may be required for your project. Also, ask about street tree requirements, required sidewalk repairs, drainage issues, storm water mitigation requirements, frontage improvements, etc.

Project Description - See Attached

Please attach a written project description including summary of work (both interior and exterior for construction and operation) and/or business proposed. The purpose of the project description is to assist Staff in understanding the project. The project description will also be included in the Staff Report required to review (and ultimately approve or deny) the planning permit. Providing complete information will help expedite the project review process and in determining what additional information, if any, related to the project and required environmental review is required.

Environmental Review and Reports

Please be aware that projects are required to comply with the California Environmental Quality Act (CEQA). Projects will be reviewed by Staff for compliance with CEQA and Staff will determine the appropriate CEQA document to prepare for the project (exemption, negative declaration, etc.). In order to make this determination, specific reports (traffic, arborist, soils, etc.) and or additional information may be required.

Use Information

Please provide the following information related to the use of the site and building:

Description of Building & Site			
Parcel Size: 17,524 sq ft	**Building Size:** N/A		**Number of Floors:** 1 Story
Use of Building (check all that apply)	**Description**	**Square Footage**	**Number of Units/Suites**
□ **Office (business/professional)**			
□ **Office (medical/dental)**			
□ **Retail**			
□ **Light Industrial**			
□ **Residential**			
✓ □ **Other:**	Library	N/A	N/A

Operating Characteristics			
Days and Hours of Operation:			
Number of Shifts:	**Days and Hours of Shifts:**		
Number of Employees/Shift:			
Loading Facilities: □ Yes □ No	**Type/Vehicle Size:**		
Deliveries: □ Yes □ No	**Type:**	**Number** (day/week/month):	**Time(s) of Day:**
Outdoor areas associated with use? (check all that apply) □ Yes □ No	**Sales area:** □ Yes □ No Square Footage:	**Unloading of deliveries:** □ Yes □ No Square Footage:	**Storage:** □ Yes □ No Square Footage:
Noise Generating Use? □ Yes □ No		**Description:**	

To Be Completed by Staff

General Plan Designation: Downtown Core (DC)	**Zoning District:** General Urban (GU)	**Airport Land Use Designation:** Zone 4
City's Architectural & Historic Inventory: □ YES ✓ NO	**Age of Building:** N/A	**Demolition Policy:** N/A
Hillside: □ YES ✓ NO	**Flood Designation FIRM Map:** N/A	**Flood Designation Floodway Map:** N/A

Tree Policies	
General Plan Open Space Conservation ✓ NO □ YES GOAL/POLICY #:	**Community Forest Management Plan** ✓ NO □ YES GOAL/POLICY #:
Landscaping and Streetscape Design Guidelines ☑ NO □ YES GUIDELINE #:	**Commercial Development Design Guidelines** ☑ NO □ YES GUIDELINE #:
Tree Protection and Enhancement Policy ✓ NO □ YES NOTES:	**Tree Planting and Maintenance Policy** ☑ NO □ YES NOTES:
UCC: Street Tree Policy, Purpose and Intent ☑ NO □ YES NOTES:	**Other:**

Notes

I, Sage Sangiacomo, owner authorize Firends of the Library (Michele Savoy) to act on my behalf for this project and I have read and agree with all of the above. (Application must be signed by owner).

See Letter of Support

PROPERTY OWNER SIGNATURE **DATE**

I, Firends of the Library (Michele Savoy), am the ☐owner / ☑ authorized agent of the property for which the development is proposed. The above information and attached documents are true and accurate to the best of my knowledge.
I have read and agree with all of the above.

I hereby authorize employees of the City of Ukiah, the City's authorized agents, and persons with review or decision making authority for the project to enter upon the subject property, as necessary, to inspect the premises, post notices, and process this application.

I understand that conditions of approval may be placed on my project by the city of Ukiah and it is my responsibility to fully understand the conditions and ask questions about them before action is taken on my planning permit.

☐ **OWNER / ☑AUTHORIZED AGENT** **DATE**

INDEMNIFICATION AGREEMENT

As part of this application, the applicant agrees to defend, indemnify, and hold harmless the City of Ukiah, its agents, officers, council members, employees, boards, commissions or Council from any claim, action or proceeding brought against any of the foregoing n individuals or entities, the purpose of which is to attack, set aside, void, or annul any approval of the application or related decision, or the adoption or certification of any environmental documents or negative declaration which relates to its approval. This indemnification shall include, but is not limited to, all damages, costs, expenses, attorney fees or expert witness fees that may be awarded to the prevailing party arising out of it or in connection with the approval of the application or related decision, whether or not there is concurrent, passive, or active negligence on the part of the City, its agents, officers, council members, employees, boards, commissions of Council. If for any reason, any portion of this indemnification agreement is held to be void or unenforceable by a court of competent jurisdiction, the remainder of the agreement shall remain in full force and effect.

The City of Ukiah shall have the right to appear and defend its interests in any action through its City Attorney or outside counsel. The applicant shall not be required to reimburse the City for attorney's fees incurred by the City Attorney of the City's outside counsel if the City chooses to appear and defend itself in the litigation.

I have read and agree to all of the above.

Friends of the Library (Michele Savoy)
☐ **PROPERTY OWNER / ☑AUTHORIZED AGENT**
(PLEASE PRINT NAME)

Friends of the Library (Michele Savoy) 5/9/2024
☐ **PROPERTY OWNER / ☑AUTHORIZED AGENT** **DATE**
(SIGNATURE)

Revised 02/06/2024

Ukiah Library Mural Project

proposal design

Dell Linney 2024

Ukiah Friends of the Library

105 North Main St. Ukiah, CA. 95482 (707) 510-6270 friendsofthelibrary.ukiah@gmail.com

Call for Artists/ Request for Proposals

Ukiah Mural Project
Deadline to Apply: March 15, 2024
Contact: Michele Bisson Savoy, email friendsofthelibrary.ukiah@gmail.com

1. **Art Opportunity**
   The Ukiah Valley Friends of the Library Working Group will provide up to $5,000 to fund a project in which an artist will be commissioned to design, create, and install a mural on a wall of the main entrance to the Ukiah Branch Library. The site eligible for the mural is the wall to the left of the entrance of the Mendocino County Library, Ukiah Branch entrance at 105 North Main Street.

2. **Overview**
   The Ukiah City Council unanimously approved the City's first Public Art Policy on July 20, 2016. The Policy generated community enthusiasm for new murals and, in certain cases, for the restoration of existing murals. The mural funded in this project must follow the City's new Public Art Policy which can be found at **https://cityofukiah.com/wp-content/uploads/2022/05/Public-Art-PolicyDraft-062016ATT1.pdf.**
   The mural design will need to be approved by the Mendocino County Board of Supervisors, and the artist selected to complete the mural will be required to enter a contact with the County of Mendocino

3. **Theme**
   Successful proposals for the wall to the left of the Ukiah Library entrance at 105 N. Main Street will include the following themes:
   A. Literary or book theme
   B. Colorful, vibrant imagery
   C. Fun or festive, uplifting
   D. Inclusive and welcoming to all

4. **Timeline**
   March 15, 2024 Postmark deadline for application materials
   March 29, 2024 Artist Selection Panel meets to choose finalists
   April 5, 2024 Begin Finalist interviews and project reviewed per Public Art Policy
   December 21, 2024 Deadline for completion of installation of artwork

5. **How to Apply**

Artist interested in this project must prepare and submit the following:

1. **Letter of Interest.** The letter should be no more than one page in length and should explain the artist's interest in the project. Please confirm in this letter that you have read the City of Ukiah's Public Art Policy.
2. **Statement of Past Public Art Experience.** Please describe the dimensions, materials, location, and cost of any past public art commissions. Briefly describe working methods and installation.
3. **Work Samples.** Please attach or enclose up to ten images of representative work. Please identify the medium, date of creation, dimensions and location of each sample.
4. **Proposal.** Please identify the site location, dimensions, medium and description of the work you are proposing. Please address how the work will be installed and/or attached including any long-term maintenance instructions.
5. **SASE.** A self-addressed stamped envelope must be included for the return of application materials.
6. **Optional:** Include up to three selections of support materials such as reviews, news articles or other related information.

Artists must submit the above materials by March 15, 2024 at 5:00 pm to:
The Ukiah Valley Friends of the Library
Attn: Working Group
105 North Main Street
Ukiah, CA 95482
Friendsofthelibrary.ukiah@gmail.com

6. **Selection and Approval Process**

An Artist Selection Panel consisting of six members representative of the Library, Friends of the Library, Library Advisory Board, City of Ukiah, Arts Council of Mendocino County and Mendocino County will review all submissions and select artist to be interviewed. The finalists will be invited for a site visit and to meet with the committee. Finalists will then be asked to develop a conceptual approach (rendering) of the proposed artwork, and to provide details including concepts, material, size, weight, hanging requirements, detail of maintenance guidelines, and budget. The proposal will then follow the approval and implementation processes outlined in the Public Art Policy. Finalist will be compensated $200 for their participation in this stage of the project. Once the project secures City Approval, the work may be completed and installed.

A. The successful artist will design, create and install the mural.
B. The successful artist will be able to fulfill all the documented requirements in the City of Ukiah's Public Art Policy section III.1.

C. The artist will provide written information and supplies needed for maintenance and repairs in the event the mural becomes vandalized or worn.

7.Non-Discrimination

Mendocino County is an equal opportunity provider and employer, and all qualified applicants will receive consideration without regard to their race, creed, color, pregnancy, disability, sex, sexual orientation, gender identity, ancestry, national origin, age, religion, Veteran's status, political affiliation, or any other factor prohibited by law.

The successful artist shall not discriminate against any person who performs work there under because of race, creed, color, pregnancy, disability, sex, sexual orientation, gender identity, ancestry, national origin, age, religion, Veteran's status, political affiliations, or any other factor prohibited by law.

Additional Information

Mendocino County Standard Services Agreement

All questions regarding this RFP shall be submitted in writing (email is acceptable). The questions and answers will be provided by the Ukiah Working Group in writing, in the form of an addendum to all known interested artists.

If you have any questions or need additional information, please contact Michele Savoy at (707) 510-6270 or email friendsofthelibrary.ukiah@gmail.com.

UKIAH LIBRARY MURAL PROPOSAL

Dell Linney
(707) 477-3839
poultryheist@gmail.com

ARTIST STATEMENT:

Dell Linney is a Mendocino county multidisciplinary visual artist, who dabbles in any and all artistic mediums available to them, from painting to sculpture, and from concept art design to stage puppetry.

Dell was raised with art in her life from a young age and always had fondness for drawing. Dell's narrative art draws inspiration from folk tales, fantasy creatures, and the natural world.

As a teenager she found cosplay as an artistic outlet and that led to volunteering at Ukiah Players Theatre. Dell has been acting, creating, and playing there for more than a decade now. Dell has a fondness for using recycled materials creatively, giving a second life to something that would be discarded.

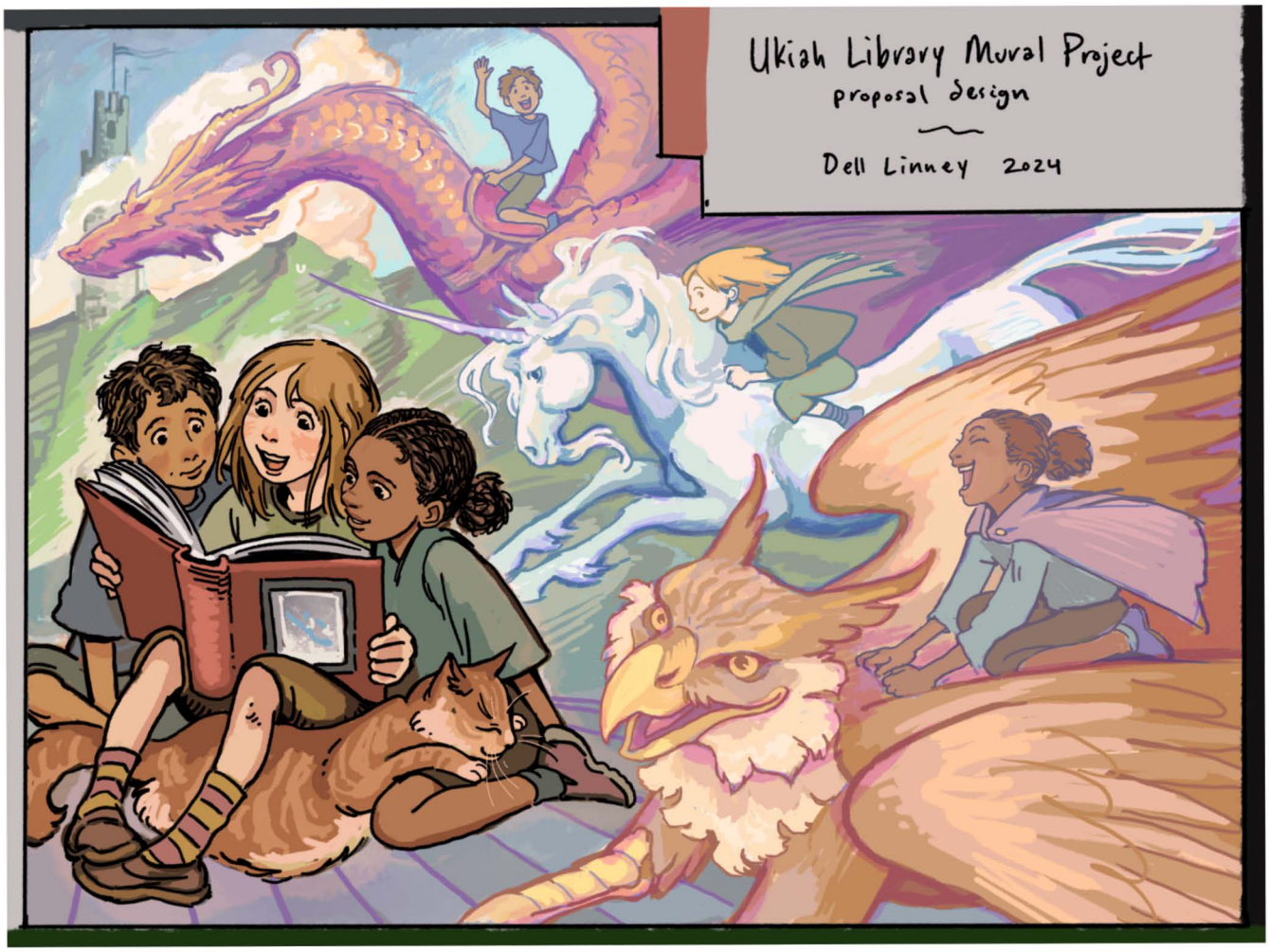
BEFORE AND AFTER MOCKUP:

BUDGET:
$5000
Includes materials, pre-production, time spent painting, assistance, and potential scaffolding structural needs.

PAINT:
Nova Color Acrylic paint

TIMELINE:

This mural will be worked on during the summer months of 2024



MURAL PROPOSAL

This mural concept was made especially for the location to be a colorful and welcoming sight for all. Dell's concept design is of three young children huddled over a book together. Together they are imagining themselves as the heroes in a fantasy novel, riding iconic mythological creatures into an adventure of their imagination.

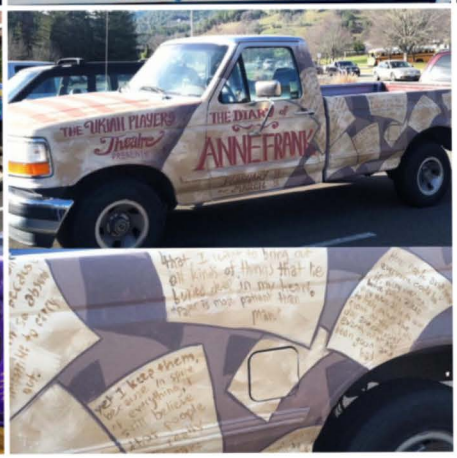
This mockup design is subject to potential visual alterations, though the spirit of it will remain unchanged.

Inspiration was taken from famous American artists Andrew Wyeth and Norman Rockwell's paintings of boys reading, showing the visual representation of their imaginations behind them.

Wyeth (left)
Rockwell (right)

RELEVANT PREVIOUS WORKS:
The Ukiah Players Theatre truck. Dell has painted this truck since 2013, at times for every mainstage production on the season. It must have 50 layers of shows on it by now and as of writing this it is still in operation as a work truck.
Here is a small collection of some of its best looks through the years.

(As an aside, the paint used on the top image is NovaColor acrylic, the same brand of highly pigmented weather resisitant paint that will be used on the Ukiah Library mural.)



RELEVANT PREVIOUS WORKS:
This is a private commission of a small shed mural of some of our native wildflowers as well as some garden flowers.

City of Ukiah

January 19, 2024

Michele Bisson Savoy
11501 Pratt Ranch Road
Hopland, CA 95449

Subject: Letter of Support – Ukiah Library Working Group

To Whom It May Concern,

I am writing on behalf of the City of Ukiah to express our support for a proposed public art mural at the Ukiah Main Branch – Mendocino County Library located at 105 N Main Street (APN 002-192-18). The City of Ukiah has a rich history of endorsing and facilitating public art projects, evident in our previous collaborations on notable local murals such as the 'Mayor's Monarch Mural' in Alex Thomas Plaza and the 'Past, Present & Future' mural on the Ukiah Valley Conference Center along West Church Street.

We recognize the significance of supporting such endeavors with appropriate funding mechanisms to not only facilitate their creation but also ensure the ongoing maintenance of these valuable public art installations.

In collaboration with the Ukiah Library Working Group, City Staff are actively working towards the realization of this envisioned mural. We sincerely appreciate your involvement in reviewing the "Call for Artist" letter, a crucial initial step in a comprehensive permit process that will ultimately lead to the creation of an inspiring piece of public art. The library, being a cornerstone of our community, serves as an ideal location for a mural that will further enrich our public spaces.

We eagerly anticipate the unveiling of the selected visualization, guided by the criteria outlined in the City's Public Art Policy. Given the public review process associated with this policy, which includes evaluation by the Design Review Board and approval by the Planning Commission, the City is assured that the selected design will support the continued revitalization and beautification of the Downtown area.

Should you have any questions or require further information about this project, please do not hesitate to contact us. We are enthusiastic about the positive impact this proposed mural will have on our community and look forward to its successful completion.

Thank you for your dedication to enhancing the cultural landscape of Ukiah.

Sincerely,

Sage Sangiacomo
City Manager, City of Ukiah
300 Seminary Avenue
Ukiah, CA, 95482

RESOLUTION NO. 2016-45

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF UKIAH ESTABLISHING A PUBLIC ART POLICY

WHEREAS, public art creates a unique sense of place and communicates a strong civic identity for the City of Ukiah ("City"), and;

WHEREAS, the City encourages the placement of artwork in public places and recognizes that art provides social, cultural and economic benefits for residents and visitors, and;

WHEREAS, the installation of art in public places should be compatible with the location, design, historical character, and infrastructure of the site, and;

WHEREAS, public places include City-owned parks, open spaces, right-of-ways, pathways or trails, buildings and parcels, and;

NOW, THEREFORE, BE IT RESOLVED that a Public Art Policy has been developed to support and facilitate the installation of public art (Exhibit A).

PASSED AND ADOPTED on July 20, 2016 by the following Roll Call Vote:

AYES: Councilmember Crane, Doble, Brown, and Mayor Scalmanini
NOES: None
ABSTAIN: None
ABSENT: Councilmember Mulheren

Stephen G. Scalmanini, Mayor

ATTEST:

Kristine Lawler, City Clerk

City of Ukiah
Public Art Policy

I. Purpose

Public art creates a unique sense of place and communicates a strong civic identity for the City of Ukiah ("City"). The City encourages the placement of artwork in Public Places and recognizes that art provides cultural and economic benefits for residents and visitors. Therefore, it is important that procedures and policies be established and implemented to support and facilitate the acquisition of Public Art.

The purpose of the Public Art Policy ("Policy") is to provide guidelines for Public Artwork, including:

1. Review Criteria for Proposed Artwork
2. Site Selection Criteria
3. Artistic Freedom of Expression and Non-Discrimination
4. Collection Maintenance

Proposals for public artwork will be reviewed by the Design Review Board. A recommendation will be forwarded to the Planning Commission for final approval.

II. Definitions

Artist

1. One who works in, is skilled in, or conceptually creates in any area of the fine arts, such as painting, drawing, sculpture, etc., including mixed-media.
2. A "professional artist" is any person who, by virtue of professional training, exhibition, history and/or critical review, is recognized by critics and peers as skilled in creating works of art.
3. A person who has a reputation of artistic excellence, as judged by peers, through a record of exhibitions, public commissions, sale of works, educational attainment, or other means.
4. A person who is a working professional making the majority of their income from creating artworks.
5. An educator who teaches studio art classes.

Art/Artwork

Any artwork that is intended to enrich the public environment for both City residents and visitors. Artwork shall include, but not be limited to, sculptures, murals, paintings, graphic arts, mosaics, photography, crafts, mixed media and environmental works.

Donor/Donate

The terms "donor", "donate" and all derivations thereof (e.g. donation, donated, etc.) shall refer to the act of, and/or person responsible for, submitting proposal(s) for placement of Public Artwork in a Public Place, pursuant to this Policy and includes any form of proposal, including without limitation a proposed loan, license, gift, bequest, assignment or consignment, or as may otherwise be applicable for a given proposal.

Public Art/Artwork

1. Artwork created by an Artist, Artists, and/or a collaboration of Artists and design professionals, for a Public Place for the public to experience, or for a public purpose.
2. Art that is designed specifically for a public context or place which, through a public process, influences that context or place in a meaningful way.
3. Artwork that is publicly visible and accessible during regular operating hours of the City.

Public Place

Any structure or open space that is visible or accessible from a public right of way, such as a sidewalk, streetscape, plaza, park, building, bridge, waterway, parking garage, or sports and recreational facility. This Policy shall govern Artwork and/or Public Artwork in the following Public Places:

1. City-owned park
2. City-owned open space or public right of way
3. City-owned pathway or trail system
4. City-owned buildings
5. City owned parcels

III. Review of Offers of Public Artwork; Recommendations to Planning Commission

1. Documentation for Offers of Public Artwork

Written offers to place Artwork in a Public Place shall be made to the Planning Department and forwarded to the appropriate City department for review and comment, and to the appropriate commission and/or organization.

a. Drawings, photos or written descriptions of the Artwork(s) to be placed (including size, colors, weight, materials and any information to establish that the Artwork has the requisite physical integrity to withstand public display and exposure to the natural elements). Acceptable forms might include photographic images of existing work to be installed, computer-generated simulations, line drawings, color renderings, or other means of graphic representation of the proposed installation that adequately conveys the nature of the artist's proposal;

b. A written description of the background/historical information associated with any

art item, including but not limited to information about the creation of the Artwork(s) and the artist (if applicable) who created it;

c. Artist biography;

d. A warrant of originality (if applicable);

e. The estimated value of each Artwork (including appraisals of the Artwork(s) if available);

f. The anticipated date for the placement to occur and the length of time proposed for public display. All surfaces must be restored to their previous state upon removal of Artwork;

g. A site plan indicating the location of the location of the proposed Artwork.

h. The anticipated life of displaying the Artwork(s) in a Public Place;

i. Environmental effects of the Artwork(s);

j. Proposed site and method of display (including any necessary hardscaping, landscaping, buildings, utilities, security devices, anchoring or other information necessary to insure public safety);

k. Signage proposed for the Artwork, including size, lettering and material. Signage shall be limited to the artist's name, title, and date of work and, where appropriate, a dedication with the name of the donor or lender

l. Estimates of the costs of installing the Artwork(s) for public display, including but not limited to: physical anchoring of structures for public display, retrofit of existing buildings or improvements, landscaping, lighting, security and maintenance, and description of responsible party.

m. Plan for maintenance of the Artwork

A failure to provide the information outlined above may result in the City rejecting the offer to place Artwork in a Public Place as insufficiently documented to warrant City staff time to evaluate the offer.

All information provided is a public record and will be available for review at the Planning Department during regular business hours.

2. Process for Review by Appropriate Commission and Planning Commission

Before making a recommendation to the Planning Commission, the Design Review Board will consider the criteria for Artwork selection, Artwork location and site selection(s), and documentation for placement of Artwork.

Then the Planning Commission must complete a review and approval for the Artwork proposal.

The following factors may be used by the DRB and Planning Commission when considering the selection of Artwork for installation in Public Places:

a. Qualifications—Artists may be selected based on their qualifications as demonstrated by past work, and the appropriateness of their concepts to the particular project.

b. Quality—Of highest priority are the design capabilities of the Artist and the inherent quality of the Artwork.
c. Artistic Value—Public Artwork shall have a recognized aesthetic value.
d. Media—All forms of visual arts should be considered.
e. Appropriateness to Site—Artwork designs shall be appropriate in scale, material, form and content to their immediate social and physical environments.
f. Size and Weight for Outdoor Artwork—Public Artwork located in an outdoor Public Place shall be of appropriate and suitable weight to sustain interaction with the public.
g. Size and Weight for Indoor Artwork—Public Artwork located in an indoor Public Place shall not interfere with any activities the public would normally use in the public facility.
h. Appropriateness to City's Public Art Purpose—Artworks should address a commitment to enhancing Public Places, creating a sense of place and giving character to neighborhoods.
i. Permanence—Consideration shall be given to structural and surface integrity, permanence and protection of the proposed artwork against theft, vandalism, weather, and excessive maintenance and repair costs.
j. Public Liability—Safety conditions or factors that may bear on public liability must be considered in selecting an Artist or Public Artwork.
k. Diversity—Public Artwork shall strive for diversity of style, scale, media and artists, including ethnicity and gender of Artists selected.
l. Communication—The ability of the Public Artwork to effectively communicate should be taken into consideration.
m. Maintenance— The installation shall be kept in good repair. Any deterioration, vandalism and other maintenance issues shall be addressed in a timely manner by the Artist and/or sponsoring organization. Failure to properly maintain the installation will result in notification for removal.

3. Artwork Location and Site Selection

Artwork shall be located in a Public Place appropriate for such a purpose. Installation of the Artwork shall be planned and implemented to enhance the work and allow for unobstructed public viewing from as many points of view as possible. The responsibility and method of installation shall be described in a Memorandum of Understanding ("MOU") between the City and the donor and/or artist. Potential obstruction of growing trees, vegetation, shrubbery or future construction shall be taken into account.

When selecting Artwork for Public Places, the Design Review Board and Planning Commission and responsible department(s) shall consider:

a. Installation—The Artwork shall be able to be properly installed in a Public Place where it can be viewed by the public in a safe manner.
b. Location—The Artwork shall be compatible with the design and location of the Public

Place. The Artwork shall also be compatible with the historical character of the site, as well as the preservation and integration of the natural features of the Artwork.

c. Site Infrastructure—The Artwork shall be compatible with the site infrastructure including, but not limited to, landscaping, drainage, grading, lighting and seating.

d. Impacts—The Artwork shall be compatible with adjacent property owners' views and uses of their property and City operations. Consideration shall be given to noise, sounds and light created by the Artwork. The Artwork and accessories shall not present an attractive hazard to the public, or be positioned so as to create a "blind spot" where illegal activity might take place. e. Accessibility—The Artwork shall comply with Americans with Disabilities Act (ADA) requirements in addition to related federal, state and local codes.

IV. Artistic Freedom of Expression

The City recognizes that free expression is crucial to making of works of Artwork of enduring quality. At the same time, Artwork must be responsible to its immediate site in community settings, relatively permanent in nature and funding sources. It is the policy of the City to encourage free expression by artists consistent with due consideration of the value, aspirations and goods of the City.

V. Non-Discrimination

The City recognizes that cultural and ethnic diversity is essential in programs sponsored by the City, and seeks to be inclusive in all aspects. The City will not discriminate against any artist or donor based on race, gender, ethnicity, age, socio-economic class, religion, sexual orientation, abilities and politics, among other qualities.

VI. Compliance with Laws

The City reserves the right to require that placement of Artwork in a Public Place comply with all applicable laws and ordinates of City of Ukiah, California and the United States of America.

VII. Indemnification

The City has no obligation to accept, display, or maintain any offer to place Artwork in a Public Place. The City has the right to determine, at its sole and absolute discretion, what Artwork(s) offered to it for public display will be accepted, displayed, or maintained by the City. If the City elects to accept, display and/or maintain Artwork, it may require the following information as conditions of acceptance:

1. Proper documentation indemnifying and holding the City harmless to any liability as it relates to the Artwork, including documentation that the City will not be held liable to any damage incurred to the Artwork;

2. Written explanation of legal issues, including but not limited to identifying the current legal owner of the items, the existence of any copyrights, patents or other title rights in or to the Artwork(s), such as any interests to remain with the artist or designer of the Artwork(s), and an explanation of conditions or limitations on the item(s) and whether the City or the donor will pay for such costs;

3. Any additional information the City deems necessary or appropriate to analyze the offer.

4. Each owner of the artwork provides written proof of insurance to the level the City feels is adequate.