

CITY OF UKIAH
CITY COUNCIL AGENDA
Special Meeting
Ukiah Valley Conference Center
200 S. School Street
Ukiah, CA 95482

November 12, 2015
5:30 p.m.

1. **ROLL CALL**

Ukiah City Council met at a Special Meeting on November 12, 2015, having been legally noticed on November 6, 2015. Mayor Crane called the meeting to order at 5:33 p.m. Roll was taken with the following **Councilmembers Present:** Maureen Mulheren, Kevin Doble, Jim O. Brown, Vice Mayor Scalmanini and Mayor Crane. **Staff Present:** Sage Sangiacomo, City Manager; Karen Scalabrini, Finance Director; Melody Harris, Human Resources/Risk Management Director; John Bartlett, Fire Chief; Tim Eriksen, Public Works Director; Charley Stump, Planning and Community Development Director; Greg Owen, Airport Manager; Shannon Riley, Senior Management Analyst; Maya Simerson, Community Services Director; Sean White, Water and Sewer Director; and Kristine Lawler, City Clerk.

MAYOR CRANE PRESIDING.

2. **WORK STUDY SESSION**

a. **Review and Consider the City Council's Strategic Plan and Process.**

Presenter: Sage Sangiacomo, City Manager.

City Manager Sangiacomo briefly summarized the steps that had been taken regarding Council direction from the October 22, 2015, Strategic Planning work session in respect to the strategic planning area, *Develop a prioritize plan for maintaining and improving public infrastructure*, and the proposed strategic planning model. Following no additional input from Council, City Manager Sangiacomo explained that using the same model, staff would address the three remaining strategic planning areas:

- Planning Valley-Wide takes place based on sound planning principles;
- Maintain downtown historic place as a regional center of civic and economic activity; and
- Council and staff work together to create a more responsive and effective workplace environment.

A PowerPoint presentation (PPT; attached) was also used to detail the planning areas.

Charley Stump, Planning and Community Development Director, introduced the strategic planning area, *Planning Valley-Wide takes place based on sound planning principles*. He went through each of the actionable items listed in the PPT, giving the history and current status. Director Stump said that his department was prepared to bring an estimated cost and plan to update the General Plan to the 16-17 Fiscal Year budget discussions.

Shannon Riley, Senior Management Analyst, gave an overview on the strategic planning area *Maintain downtown historic place as a regional center of civic and economic activity*.

Councilmember Doble suggested modifying the title to "Maintain downtown historic place, and

Ukiah as regional center of civic and economic activity."

He also proposed, and Council concurred, to add another strategy that would encompass the following actionable items: Promote economic diversity; strengthen the foundation for the future of economic growth; and support business retention and expansion efforts.

Mark Hilliker, a public citizen, reiterated Councilmember Doble's proposal, emphasizing the importance of not eliminating the growth of the city center from the long-term strategic planning process.

Cynthia Ariosta, a public citizen, made the suggestion to use existing programs that are already in place like the patio program, and ensure that those programs are viable and accessible to new and existing businesses, while encouraging more businesses to participate.

City Manager Sangiacomo presented the remaining strategic planning area, *Council and staff work together to create a more responsive and effective workplace environment*, referencing steps that have already begun and actionable items still in the process. He then outlined the next steps to be taken, which included bringing the strategic plan to a regular Council meeting for adoption.

Vice Mayor Scalmanini requested, and Council concurred, that the plan come forward to Council first as a draft to give the public additional opportunity for input, and then at a subsequent meeting for final adoption.

City Manager Sangiacomo concluded that the draft plan will be agendized at a meeting in the near future. Once the final plan is adopted, staff will work on identifying team members and refining the implementation for the actionable items. The implementation schedule will come forward to Council for any additional feedback regarding timelines, and for final approval.

Throughout the discussion, staff was available to take notes of any discussion points that Council would like to have revisited in the future. The following item was added to that list:

- Create partnerships with private industry, like the sustainable food industry, and other businesses that would be beneficial to this area.

3. PUBLIC COMMENT

4. ADJOURNMENT

There being no further business, Mayor Crane adjourned the meeting at 7:07 p.m.


Kristine Lawler, City Clerk